



FIRST-YEAR OF BACHELOR OF ARTS MAJOR ENGLISH REVISED SYLLABUS ACCORDING TO CBCS NEP2020

COURSE TITLE: UNDERSTANDING ENGLISH IN MEDIA
SEMESTER-II, W.E.F. 2023-2024

**RECOMMENDED BY THE BOARD OF STUDIES IN ENGLISH
AND**

APPROVED BY THE ACADEMIC COUNCIL

Devrukh Shikshan Prasarak Mandal's

Nya. Tatyasaheb Athalye Arts, Ved. S. R. Sapre Commerce and
Vid. Dadasaheb Pitre Science College (Autonomous), Devrukh.
Tal.Sangmeshwar, Dist. Ratnagiri-415804, Maharashtra, India

Academic Council Item No: _____

Name of the Implementing Institute	:	Nya. Tatyasaheb Athalye Arts, Ved. S. R. Sapre Commerce, and Vid. Dadasaheb Pitre Science College (Autonomous), Devrukh. Tal. Sangmeshwar, Dist. Ratnagiri-415804,
Name of the Parent University	:	University of Mumbai
Name of the Programme	:	Bachelor of Arts
Name of the Department	:	English
Name of the Class	:	First Year
Semester	:	Second
No. of Credits	:	04
Title of the Course	:	Understanding English in Media-II
Course Code	:	A102ENT
Name of the Vertical in adherence to NEP 2020	:	Major and Minor
Eligibility for Admission	:	Any 12 th Pass seeking Admission to Degree Programme in adherence to Rules and Regulations of the University of Mumbai and Government of Maharashtra
Passing Marks	:	40%
Mode of Assessment	:	Formative and Summative
Level	:	UG
Pattern of Marks Distribution for SSE and CIE	:	60:40
Status	:	NEP-CBCS
To be implemented from Academic Year	:	2023-2024
Ordinances /Regulations (if any)		

Syllabus for First Year of Bachelor of Arts in English

(With effect from the academic year 2023-2024)

SEMESTER-II

Paper No.–Paper – II

Course Title: Understanding English in Media-II

No. of Credits - 04

Type of Vertical: Major and Minor

COURSE CODE: A102ENT

Learning Outcomes Based on BLOOM's Taxonomy:

After completing the course, the learner will be able to...

Course Learning Outcome No.	Blooms Taxonomy	Course Learning Outcome
CLO-01	Remember	To study and acquire substantial general knowledge and develop a wider awareness of current happenings through listening and reading of media texts
CLO-02	Understand	To acquire the knowledge of various types/formats of media texts and their respective registers
CLO-03	Apply	To apply the enrichment of skills of note making, note taking, summarization and precise writing
CLO-04	Analyze	To analyze the acquisition of the skills necessary for compering, anchoring, interviews, presentations and group discussions
CLO-05	Evaluate	To evaluate the development of skills of interpretation, comparison, analysis and evaluation of media texts
CLO-06	Create	To develop a broad understanding of the Indian, UK and US varieties of English.

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COURSE CONTENT			
Module No.	Content	Credits	No. of Lectures
1	Language Variation in Media <ul style="list-style-type: none">○ Indian English/es○ BBC English○ American English	01	10
2	Presentation Skills <ul style="list-style-type: none">○ Compering and Anchoring○ Interviewing○ Group Discussion○ Poster and Power Point Presentation	01	20
3	Writing for Media <ul style="list-style-type: none">○ News○ Letters from readers○ Articles○ Book/Film reviews○ Blogs	01	15

4	<p>Critical Analysis of Media Texts: (Contention, intension, argument/thesis, opinion and statement, differences of opinion, ambiguity, self-contradiction, fact versus fiction, bias, etc.)</p> <ul style="list-style-type: none"> ○ Editorials (Newspapers) ○ Interviews (Radio/TV/YouTube) ○ Debates/Discussions (Radio) ○ Panel Discussions (TV) 	01	15
	Total	04	60

Media Resources:

1. Radio : AIR,BBC ,VoA
2. Newspapers :Indian Express, The Hindu, Times of India ,The Asian Age
3. Magazines : Any standard youth magazines (Indian)
4. TV- Standard TV news channels & entertainment channels
5. Film - Documentaries , Film adaptations of some well-known Indian novels/plays and English movies with subtitles
6. YouTube videos

Required Previous Knowledge

Basic Knowledge of audio-visual English and Knowledge of fundamentals of English Language Units is necessary before starting to learn the course.

Access to the Course

The course is available for all the students admitted for Bachelor of Arts as a Major or a minor. The students seeking admission in other disciplines may select the course as a minor considering the terms and conditions laid down by the University of Mumbai, the Government of Maharashtra, and the college, from time to time.

Methods of Assessment

The assessment pattern would be 60:40, 60% for Semester End Examination (SEE) and 40% for Continuous Internal Evaluation (CIE). The structure of the SEE and CIE would be as recommended by the Board of Studies and approved by the Board of Examination and the Academic Council of the college.

References:

1. Rodney H. Jones, Sylvia Jaworska, Erhan Aslan Language and Media - A Resource Book for Students: Routledge 2021
2. Mohan Krishna and Banerjee Meera, "Developing Communication Skills", Madras, Macmillan, 1990.
3. Brumfit, C. J. and Johnson, K. *The Communicative Approach to Language Teaching*, Oxford, OUP, 1979.
4. Byrne, D. *Teaching Oral English*, Essex, Longman, 1990.
5. Byrne, D. *Teaching Writing Skills*, London and New York, Longman, 1990.
6. Byrne, D. *Techniques for Classroom Interaction*, London and New York, Longman, 1987
7. Crellet, F. *Developing Reading Skills : A practical guide to reading comprehension exercises*, Cambridge, CUP, 1990.
8. Hutchinson, T. and Waters, A. *English for Specific Purposes : A Learning Centred Approach*, Cambridge, CUP, 1989.
9. Brendan McGuigan. *Rhetorical Devices: A Handbook and Activities for Student Writers*
10. Prasad A.S. *The hidden traps of persuasion: Decode the deception of fallacies, cognitive biases and rhetorical devices* Kindle Edition

Web resources:

1. [Learn English Through Movies and Film: The Complete Guide | FluentU English](#)
2. https://www.researchgate.net/publication/320556582_Learning_English_through_Watching_Movies
3. [How can film help you teach or learn English? | British Council](#)
4. [A Step-by-step Guide to Learning English with movies for Intermediate \(ejoy-english.com\)](#)
5. https://www.researchgate.net/publication/342649237_ROLE_OF_NEWSPAPER_FOR_LANGUAGE_LEARNING
6. [12 Digital and Print Magazines Made for English Learning | FluentU English](#)
7. [How To Use The News To Learn A New Language \(babbel.com\)](#)
8. <https://www.babbel.com/en/magazine/news-to-learn-language>
9. [Using TV To Learn English: 4 activities | Cambridge English](#)
10. [How to Learn a Language by Watching TV \(lingopie.com\)](#)
11. [Learn English with the Radio: 13 Great Shows + 4 Steps to Use Them | FluentU English](#)
12. [How to Write a Rhetorical Analysis | Key Concepts & Examples \(scribbr.com\)](#)

Syllabus Committee:

Mr. Diwakar A. Patankar : Chairman
Assist. Prof. Department of English
Athalye-Sapre-Pitre College, Devrukh

Dr. Atul Y. Pitre : Vice Chancellor's Nominee, University of
Associate Professor, Department of English, Mumbai
Gogate-Jogalekar College, Ratnagiri

Dr. Satish R. Ghadage : Other University Expert
Principal, Arts and Commerce College,
Nagthane, Dist.- Satara

Nya. Tatyasaheb Athalye Arts, Ved. S. R. Sapre Commerce and Vid. Dadasaheb Pitre Science College, Devrukh (An Autonomous College Affiliated with University of Mumbai)

- Dr. Prasanna A. Deshpande : Other University Expert
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- Dr. Laxman B. Patil : Invitee
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Karmala
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Shri S. H. Kelkar College of Arts, Commerce
and Science, Devgad
- Mr. Amol Sardeshpande : Industry Expert
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- Dr. Varsha S. Phatak : The Staff of the same faculty, Co-Opt by the BoS
Assistant Professor & Head, Department of
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- Miss. Shilpa M. More : Alumni, Co-Opt By the BoS
Asst. Teacher in English
Smt. Arundhati Arun Padhye School,
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