



FIRST-YEAR OF BACHELOR OF ARTS MAJOR ENGLISH REVISED SYLLABUS ACCORDING TO CBCS NEP2020

COURSE TITLE: UNDERSTANDING ENGLISH IN MEDIA
SEMESTER-I, W.E.F. 2023-2024

**RECOMMENDED BY THE BOARD OF STUDIES IN ENGLISH
AND**

APPROVED BY THE ACADEMIC COUNCIL

Devrukh Shikshan Prasarak Mandal's

Nya. Tatyasaheb Athalye Arts, Ved. S. R. Sapre Commerce and
Vid. Dadasaheb Pitre Science College (Autonomous), Devrukh.
Tal.Sangmeshwar, Dist. Ratnagiri-415804, Maharashtra, India

Academic Council Item No: _____

Name of the Implementing Institute	:	Nya. Tatyasaheb Athalye Arts, Ved. S. R. Sapre Commerce, and Vid. Dadasaheb Pitre Science College (Autonomous), Devrukh. Tal. Sangmeshwar, Dist. Ratnagiri-415804,
Name of the Parent University	:	University of Mumbai
Name of the Programme	:	Bachelor of Arts
Name of the Department	:	English
Name of the Class	:	First Year
Semester	:	First
No. of Credits	:	04
Title of the Course	:	Understanding English in Media
Course Code	:	A101ENT
Name of the Vertical in adherence to NEP 2020	:	Major and Minor
Eligibility for Admission	:	Any 12 th Pass seeking Admission to Degree Programme in adherence to Rules and Regulations of the University of Mumbai and Government of Maharashtra
Passing Marks	:	40%
Mode of Assessment	:	Formative and Summative
Level	:	UG
Pattern of Marks Distribution for SSE and CIE	:	60:40
Status	:	NEP-CBCS
To be implemented from Academic Year	:	2023-2024
Ordinances /Regulations (if any)		

Nya. Tatyasaheb Athalye Arts, Ved. S. R. Sapre Commerce and Vid. Dadasaheb Pitre Science College, Devrukh (An Autonomous College Affiliated with University of Mumbai)

Syllabus for First Year of Bachelor of Arts in English

(With effect from the academic year 2023-2024)

SEMESTER-I

Paper No.–Paper – I

Course Title: Understanding English in Media-I

No. of Credits - 04

Type of Vertical: Major and Minor

COURSE CODE: A101ENT

Learning Outcomes Based on BLOOM’s Taxonomy:

After completing the course, the learner will be able to...

Course Learning Outcome No.	Blooms Taxonomy	Course Learning Outcome
CLO-01	Remember	Development of ability to understand living English language in the context of mostly contemporary /current topics presented on the Media (topics within local, national and international contexts)
CLO-02	Understand	Acquisition of general knowledge of current happenings through listening and reading of media texts.
CLO-03	Apply	Knowledge of various types/formats of media texts
CLO-04	Analyze	Enrichment of skills of note making, note taking, summarization and precise writing
CLO-05	Evaluate	Acquisition of the skills necessary for interviews, presentations and group discussions.
CLO-06	Create	. Development of skills of interpretation, comparison and analysis of media texts and development of a broad understanding of the Indian, UK and US varieties of English.

Syllabus for First Year of Bachelor of Arts in English

(With effect from the academic year 2023-2024)

SEMESTER-I

Paper No.– Paper – I

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No. of Credits - 04

Type of Vertical: Major and Minor

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COURSE CONTENT			
Module No.	Content	Credits	No. of Lectures
1	<p>General Comprehension of Media Texts: Reading and Listening for Facts and Figures</p> <ul style="list-style-type: none"> ○ News in print media ○ News bulletins (TV and radio) ○ Documentaries (TV/YouTube) ○ Ads/classifieds 	01	15
2	<p>Understanding Media Formats:</p> <ul style="list-style-type: none"> ○ Print: News story, article, etc. ○ Radio: News bulletin, running commentary, talk, debate, interview, etc. ○ TV- News bulletin, panel discussion, reality show, etc. ○ Film- Documentary, short film, feature film, art film, etc. 	01	15
3	<p>Deeper Comprehension of Media Texts: Note Making, Note Taking, Summarisation and Precis Writing</p> <ul style="list-style-type: none"> ○ Articles from newspapers and magazines ○ Radio talks, Ted Talks, Motivational Talks on YouTube, etc. 	01	15
4	<ul style="list-style-type: none"> ○ Understanding Cohesive and Rhetorical Devices 	01	15

	Total	04	60
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Media Resources:

1. Radio : AIR,BBC ,VoA
2. Newspapers :Indian Express, The Hindu, Times of India ,The Asian Age
3. Magazines : Any standard youth magazines (Indian)
4. TV- Standard TV news channels & entertainment channels
5. Film - Documentaries , Film adaptations of some well-known Indian novels/plays and English movies with subtitles YouTube videos etc.

Required Previous Knowledge

Basic Knowledge of Language and Knowledge of fundamentals of English is necessary before starting to learn the course

Access to the Course

The course is available for all the students admitted for Bachelor of Arts as a Major or a minor. The students seeking admission in other disciplines may select the course as a minor considering the terms and conditions laid down by the University of Mumbai, the Government of Maharashtra, and the college, from time to time.

Methods of Assessment

The assessment pattern would be 60:40, 60% for Semester End Examination (SEE) and 40% for Continuous Internal Evaluation (CIE). The structure of the SEE and CIE would be as recommended by the Board of Studies and approved by the Board of Examination and the Academic Council of the college.

References:

1. Rodney H. Jones, Sylvia Jaworska, Erhan Aslan Language and Media - A Resource Book for Students: Routledge 2021
2. Mohan Krishna and Banerjee Meera, "Developing Communication Skills", Madras, Macmillan, 1990.
3. Brumfit, C. J. and Johnson, K. *The Communicative Approach to Language Teaching*, Oxford, OUP, 1979.
4. Byrne, D. *Teching Oral English*, Essex, Longman, 1990.
5. Byrne, D. *Teaching Writing Skills*, London and New York, Longman, 1990.
6. Byrne, D. *Techniques for Classroom Interaction*, London and New York, Longman, 1987
7. Crellet, F. *Developing Reading Skills : A practicalguide to reading comprehension exercises*, Cambridge, CUP, 1990.
8. Hutchinson, T. and Waters, A. *English for SpecificPurposes : A Learning Centred Approach*, Cambridge, CUP, 1989.
9. Brendan McGuigan. *Rhetorical Devices: A Handbook and Activities for Student Writers*
10. Prasad A.S. *The hidden traps of persuasion: Decode the deception of fallacies, cognitive biases and rhetorical devices* Kindle Edition

Web resources:

1. [Learn English Through Movies and Film: The Complete Guide | FluentU English](#)
2. https://www.researchgate.net/publication/320556582_Learning_English_through_Watching_Movies
3. [How can film help you teach or learn English? | British Council](#)
4. [A Step-by-step Guide to Learning English with movies for Intermediate \(ejoy-english.com\)](#)
5. https://www.researchgate.net/publication/342649237_ROLE_OF_NEWSPAPER_FOR_LANGUAGE_LEARNING
6. [12 Digital and Print Magazines Made for English Learning | FluentU English](#)
7. [How To Use The News To Learn A New Language \(babbel.com\)](#)
8. <https://www.babbel.com/en/magazine/news-to-learn-language>
9. [Using TV To Learn English: 4 activities | Cambridge English](#)
10. [How to Learn a Language by Watching TV \(lingopie.com\)](#)
11. [Learn English with the Radio: 13 Great Shows + 4 Steps to Use Them | FluentU English](#)
12. [How to Write a Rhetorical Analysis | Key Concepts & Examples \(scribbr.com\)](#)

Syllabus Committee:

- Mr. Diwakar A. Patankar : Chairman
Assist. Prof. Department of English
Athalye-Sapre-Pitre College, Devrukh
- Dr. Atul Y. Pitre : Vice Chancellor's Nominee, University of
Associate Professor, Department of English, Mumbai
Gogate-Jogalekar College, Ratnagiri
- Dr. Satish R. Ghadage : Other University Expert
Principal, Arts and Commerce College,
Nagthane, Dist.- Satara
- Dr. Prasanna A. Deshpande : Other University Expert
Assistant Professor, Department of English,
Fergusson College (Autonomous), Pune
- Dr. Laxman B. Patil : Invitee
Principal, Yashwantrao Chavan
Mahavidyalaya
Karmala
- Dr. Mahendra M. Kamat : Expert for Skill Courses
Associate Professor, Dept. of English,
Shri S. H. Kelkar College of Arts, Commerce
and Science, Devgad
- Mr. Amol Sardeshpande : Industry Expert
Owner and Director,
Ajramar Kokam Factory, Devrukh
- Dr. Varsha S. Phatak : The Staff of the same faculty, Co-Opt by the BoS
Assistant Professor & Head, Department of
Marathi, ASP College, Devrukh
- Miss. Shilpa M. More : Alumni, Co-Opt By the BoS
Asst. Teacher in English
Smt. Arundhati Arun Padhye School,
Devrukh
