



**SECOND-YEAR OF BACHELOR OF ARTS,
VOCATIONAL SKILL COURSE
REVISED SYLLABUS ACCORDING TO CBCS NEP 2020**

**COURSE TITLE: ENTREPRENEURIAL PROJECT
DEVELOPMENT
SEMESTER-III, W.E.F. 2024-2025**

**Recommended by the Board of Studies in Economics
And**

Approved by the Academic Council

Devrukh Shikshan Prasarak Mandal's

**Nya. Tatyasaheb Athalye Arts, Ved. S. R. Sapre Commerce, and
Vid. Dadasaheb Pitre Science College (Autonomous), Devrukh.
Tal.Sangmeshwar, Dist. Ratnagiri-415804, Maharashtra, India**

Academic Council Item No: _____

Name of the Implementing Institute	:	Nya. Tatyasaheb Athalye Arts, Ved. S. R. Sapre Commerce, and Vid. Dadasaheb Pitre Science College (Autonomous), Devrukh. Tal. Sangmeshwar, Dist. Ratnagiri-415804,
Name of the Parent University	:	University of Mumbai
Name of the Programme	:	Bachelor of Arts
Name of the Department	:	Economics
Name of the Class	:	Second Year B. A.
Semester	:	Third
No. of Credits	:	02
Title of the Course	:	Entrepreneurial Project Development
Course Code	:	
Name of the Vertical in adherence to NEP 2020	:	Vocational Skill Course
Eligibility for Admission	:	First year of Degree Programme (Economics as Major /Minor) need to be completed
Passing Marks	:	40%
Mode of Assessment	:	Formative and Summative
Level	:	UG
Pattern of Marks Distribution for TE and CIA	:	30-20
Status	:	NEP-CBCS
To be implemented from Academic Year	:	2024-2025
Ordinances /Regulations (if any)	:	

Nya. Tatyasaheb Athalye Arts, Ved. S. R. Sapre Commerce and Vid. Dadasaheb Pitre Science College, Devrukh (An Autonomous College Affiliated with University of Mumbai)

Syllabus for Second Year of Bachelor of Arts

(With effect from the academic year 2024-2025)

SEMESTER-III

Paper No. -

Course Title: Entrepreneurial Project Development

No. of Credits - 02

Type of Vertical: Vocational Skill Course

COURSE CODE:

Learning Outcomes Based on BLOOM's Taxonomy:

After completing the course, the learner will be able to...

Course Learning Outcome No.	Blooms Taxonomy	Course Learning Outcome
CLO-01	Understand	Understand the process of setting up an entrepreneurial venture
CLO-02	Analyze	Analyze the project plan and project report
CLO-03	Appraise	Appraise the entrepreneurial project

Syllabus for Second Year of Bachelor of Arts

(With effect from the academic year 2024-2025)

SEMESTER-III

Paper No. -

Course Title: Entrepreneurial Project Development

No. of Credits - 02

Type of Vertical: Vocational Skill Course

COURSE CODE:

COURSE CONTENT			
Module No.	Content	Credits	No. of Lectures/Practical
I	<p>Setting-up of an Entrepreneurial Venture</p> <ul style="list-style-type: none"> • Steps in Setting-up of an Entrepreneurial Venture • Idea Generation — Sources and Methods • Identification and Classification of Ideas • Meaning and Concept of Environment Scanning, SWOT Analysis and SWOT Matrix 	02	20
II	<p>Project Formulation</p> <ul style="list-style-type: none"> • Meaning and Concept of Project Formulation • Meaning, Concept and Importance of Project Planning - Preparation of Project (Business) Plan -Points to be considered in Project Planning • Components of an idea -Business Plan: Market Plan, Financial Plan, Operational Plan, and HR Plan • Meaning and Concept of Project Report Significance of Project Report • Contents of Project Report 		20
III	<p>Project Appraisal</p> <ul style="list-style-type: none"> • Meaning, Significance and Concept of Project Appraisal • Aspects and Methods of Project Appraisal: Economic Oriented Appraisal, Financial Appraisal, Market Oriented Appraisal, Technological Feasibility, Managerial Competency • Meaning, Concept, Significance and Importance of Feasibility Study Types and Different Areas of Feasibility Study 		20
	Total	02	60

Required Previous Knowledge

Nya. Tatyasaheb Athalye Arts, Ved. S. R. Sapre Commerce and Vid. Dadasaheb Pitre Science College, Devrukh (An Autonomous College Affiliated with University of Mumbai)

No previous knowledge is required.

Access to the Course

The course is available for all the students admitted for Third Semester of Bachelor of Arts those have taken Economics as Major.

Forms of Assessment

Term End Evaluation

Sr. No.	Evaluation item	Marks
01	Project/Internship of one weeks/	40
02	Presentation of the above evaluation item	10
	Total	50

Grading Scale

The grading scale used is O to F. Grade O is the highest passing grade on the grading scale, and grade F is a fail. The Board of Examinations of the college reserves the right to change the grading scale.

References:

- 1) David A.Kirby, “ Entrepreneurship “ Tata McGRaw Hills
- 2) Jasmer singh Sain, Entrepreneurship and small Business” Deep and Deep publication
- 3) Shankar Raj, “Entrepreneurship Theory and Practice” Vijay Nicole Imprints Pvt ltd.
- 4) Khanka, S.S, “Entrepreneurship Development”, S. Chand & company
- 5) Vasant Desai, “Fundamentals of Entrepreneurship”, Himalaya Publishing House.,