



**FIRST-YEAR OF BACHELOR OF ARTS
VOCATIONAL SKILL COURSE CONNECTED TO
MAJOR MARATHI
REVISED SYLLABUS ACCORDING TO CBCS
NEP2020**

**COURSE TITLE: “पत्रकारिता(सोशल मिडीयावरील बातमीलेखन)-1”
SEMESTER-I, W.E.F. 2023-24**

**RECOMMENDED BY THE BOARD OF STUDIES IN MARATHI AND
APPROVED BY THE ACADEMIC COUNCIL
DEVRUKH SHIKSHAN PRASARAK MANDAL'S
NYA. TATYASAHEB ATHALYE ARTS, VED. S. R. SAPRE COMMERCE, AND VID.
DADASAHEB PITRE SCIENCE COLLEGE (AUTONOMOUS), DEVRUKH.
TAL.SANGMESHWAR, DIST. RATNAGIRI-415804, MAHARASHTRA, INDIA**

Academic Council Item No: 3 dated 8-07-2023

Name of the Implementing Institute	:	Nya. Tatyasaheb Athalye Arts, Ved. S. R. Sapre Commerce, and Vid. Dadasaheb Pitre Science College (Autonomous), Devrukh. Tal. Sangmeshwar, Dist. Ratnagiri-415804,
Name of the Parent University	:	University of Mumbai
Name of the Programme	:	Bachelor of Arts
Name of the Department	:	Marathi
Name of the Class	:	First Year
Semester	:	First
No. of Credits	:	02
Title of the Course	:	“पत्रकारिता(सोशल मिडीयावरील बातमीलेखन)-1”
Course Code	:	MRVS101
Name of the Vertical in adherence to NEP 2020	:	VOCATIONAL SKILL COURSE CONNECTED TO MAJOR MARATHI
Eligibility for Admission	:	Any 12th Pass seeking Admission to Degree Programme in adherence to Rules and Regulations of the University of Mumbai and Government of Maharashtra
Passing Marks	:	40%
Mode of Assessment	:	Formative and Summative
Level	:	UG
Marks for SEE	:	50
Status	:	NEP-CBCS
To be implemented from Academic Year	:	2023-2024
Ordinances /Regulations (if any)	:	

Nya. Tatyasaheb Athalye Arts, Ved. S. R. Sapre Commerce and Vid. Dadasaheb Pitre Science College, Devrukh (An Autonomous College Affiliated with University of Mumbai)

Syllabus for First Year of Bachelor of Arts in Marathi

(With effect from the academic year 2023-2024)

SEMESTER-I

Course Title: “पत्रकारिता(सोशल मिडीयावरील बातमीलेखन)-1”

No. of Credits - 02

Type of Vertical: VOCATIONAL SKILL COURSE CONNECTED TO MAJOR MARATHI

COURSE CODE: MRVS101

Learning Outcomes Based on BLOOM’s Taxonomy:

After completing the course, the learner will be able to...		
Course Learning Outcome No.	Blooms Taxonomy	Course Learning Outcome
CLO-01	Remember	Remember the fundamentals of News Writing
CLO-02	Understand	Understand different types of social medias and methods of news display
CLO-03	Apply	Apply Various tools improvement of handling social media equipment’s.
CLO-04	Analyze	Analyze the correlation between different social medias

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(With effect from the academic year 2023-2024)

SEMESTER-I

Course Title: “पत्रकारिता(सोशल मिडीयावरील बातमीलेखन)-1” No. of Credits - 02

**Type of Vertical: VOCATIONAL SKILL COURSE CONNECTED TO MAJOR
MARATHI COURSE CODE: MRVS101**

Module No.	Content	No. of lectures
1	<p>पत्रकारितेची तोंडओळख - १ व्याख्या, स्वरूप, व्याप्ती, बदलते स्वरूप. २ शक्ती आणि मर्यादा. ३ जनसंपर्क अधिकारी - कार्य, जबाबदारी आणि सार्वजनिक दायित्व. ४ प्रसारमाध्यमे आणि कायदा.</p> <p>२. बातमी - व्याख्या, ६ 'क'कार संकल्पना, उलटा त्रिकोण. बातमीदार (वार्ताहर) - पात्रता आणि कार्य. बातमीची उगमस्थाने, बातमीचे लेखन, वृत्तमूल्य. शीर्षक आणि इन्ट्रो.</p>	30
2	<p>संपादकीय विभाग - रचना. उपसंपादक - कार्य, पात्रता व जबाबदारी. संपादक - अधिकार व जबाबदारी.</p> <p>४. बातमीदारीची विविध क्षेत्रे - शासकीय यंत्रणा, स्वराज्य संस्था (नगर परिषद, ग्रामपंचायत इत्यादी) लोकप्रतिनिधी, गुन्हेगारी, नागरी सुविधा, व्यापार- उद्योग, शिक्षण, सांस्कृतिक क्षेत्रे, चाकोरीबाहेरील बातम्या.</p> <p>प्रात्यक्षिके :- बातमीचे पुनर्लेखन, बातमीचे लेखन, वार्ता संकलन, बातम्या मिळविण्यासाठी विषयशोध, बातम्या मिळविण्यासाठी प्रत्यक्ष कार्य, मिळविलेल्या माहितीचे विश्लेषण आणि बातमी लेखन, पाठपुरावा</p>	30
		60

Required Previous Knowledge

Basic reading, writing and conversion in Marathi is necessary before starting to learn the course.

Access to the Course

The course is available for all the students admitted for Bachelor of Arts as a Major or a minor. The students seeking admission in other disciplines may select the course as a minor considering the terms and conditions laid down by the University of Mumbai, the Government of Maharashtra, and the college, from time to time.

Forms of Assessment

Vocational skill Courses, Skill Enhancement Courses and the courses having laboratory sessions shall be assessed at the end of each semester.

Refernces :-

1. Masurkar Rajendraprasad S. Journalism
2. Kneading Journalism: Essays on baking bread and breaking down the news Tony Ganzer
3. Beginners Guide to Journalism and Mass Communication Barun Roy
4. Marathi Patrakarita pahili pavale Prof. S.H. Joshi Diamond Publication
5. Digital Patrakarita Vishvnath Anant Garud
6. Sanrakshan Patrkarita Dr. Devendra –G- Vispute Shiv Sankar- T. Patwari
7. History of Indian Journalism J. Natarajan
Practical Paper