



**FIRST-YEAR OF BACHELOR OF ARTS
VOCATIONAL SKILL COURSE CONNECTED TO
MAJOR MARATHI
REVISED SYLLABUS ACCORDING TO CBCS
NEP2020**

**COURSE TITLE: “पत्रकारिता(सोशल मिडीयावरील बातमीलेखन)-2”
SEMESTER-II, W.E.F. 2023-24**

**RECOMMENDED BY THE BOARD OF STUDIES IN MARATHI AND
APPROVED BY THE ACADEMIC COUNCIL
DEVRUKH SHIKSHAN PRASARAK MANDAL'S
NYA. TATYASAHEB ATHALYE ARTS, VED. S. R. SAPRE COMMERCE, AND VID.
DADASAHEB PITRE SCIENCE COLLEGE (AUTONOMOUS), DEVRUKH.
TAL.SANGMESHWAR, DIST. RATNAGIRI-415804, MAHARASHTRA, INDIA**

*Nya. Tatyasaheb Athalye Arts, Ved. S. R. Sapre Commerce and Vid. Dadasaheb Pitre Science
College, Devrukh (An Autonomous College Affiliated with University of Mumbai)*

Academic Council Item No.: 3 dated 8-07-2023

Name of the Implementing Institute	:	Nya. Tatyasaheb Athalye Arts, Ved. S. R. Sapre Commerce, and Vid. Dadasaheb Pitre Science College (Autonomous), Devrukh. Tal. Sangmeshwar, Dist. Ratnagiri-415804,
Name of the Parent University	:	University of Mumbai
Name of the Programme	:	Bachelor of Arts
Name of the Department	:	Marathi
Name of the Class	:	First Year
Semester	:	Second
No. of Credits	:	02
Title of the Course	:	“पत्रकारिता(सोशल मिडीयावरील बातमीलेखन)-2”
Course Code	:	MRVS102
Name of the Vertical in adherence to NEP 2020	:	VOCATIONAL SKILL COURSE CONNECTED TO MAJOR MARATHI
Eligibility for Admission	:	Any 12th Pass seeking Admission to Degree Programme in adherence to Rules and Regulations of the University of Mumbai and Government of Maharashtra
Passing Marks	:	40%
Mode of Assessment	:	Summative
Level	:	UG
Marks for SEE	:	50
Status	:	NEP-CBCS
To be implemented from Academic Year	:	2023-2024
Ordinances /Regulations (if any)	:	

Nya. Tatyasaheb Athalye Arts, Ved. S. R. Sapre Commerce and Vid. Dadasaheb Pitre Science College, Devrukh (An Autonomous College Affiliated with University of Mumbai)

Syllabus for First Year of Bachelor of Arts in Marathi

(With effect from the academic year 2023-2024)

SEMESTER-II

Course Title: “पत्रकारिता(सोशल मिडीयावरील बातमीलेखन)-2”

No. of Credits - 02

Type of Vertical: VOCATIONAL SKILL COURSE CONNECTED TO MAJOR MARATHI

COURSE CODE: MRVS102

Learning Outcomes Based on BLOOM’s Taxonomy:

After completing the course, the learner will be able to...		
Course Learning Outcome No.	Blooms Taxonomy	Course Learning Outcome
CLO-01	Remember	Remember the fundamentals of News Writing
CLO-02	Understand	Understand different types of social medias and methods of news display
CLO-03	Apply	Apply Various tools improvement of handling social media equipment’s.
CLO-04	Analyze	Analyze the correlation between different social medias

Syllabus for First Year of Bachelor of Arts in Marathi
(With effect from the academic year 2023-2024)

SEMESTER-II

Course Title: “पत्रकारिता(सोशल मिडीयावरील बातमीलेखन)-2” No. of Credits - 02

**Type of Vertical: VOCATIONAL SKILL COURSE CONNECTED TO MAJOR
MARATHI COURSE CODE: MRVS102**

Module No.	Content	Practical Lectures
1	<p>पत्रकारितेची तोंडओळख - १ व्याख्या, स्वरूप, व्याप्ती, बदलते स्वरूप. २ शक्ती आणि मर्यादा. ३ जनसंपर्क अधिकारी - कार्य, जबाबदारी आणि सार्वजनिक दायित्व. ४ प्रसारमाध्यमे आणि कायदा.</p> <p>२. बातमी - व्याख्या, ६ 'क'कार संकल्पना, उलटा त्रिकोण. बातमीदार (वार्ताहर) - पात्रता आणि कार्य. बातमीची उगमस्थाने, बातमीचे लेखन, वृत्तमूल्य. शीर्षक आणि इन्ट्रो. वृत्तपत्रीय लेख - अग्रलेख, वृत्तलेख, प्रासंगिक लेख. वाचकांची पत्रे, स्फुटलेख. रविवार पुरवणी आणि विशेषांक.</p> <p>२. भारतीय राज्यघटना आणि प्रसारमाध्यमांशी संबंधित कायदे - बेअब्रू आणि बदनामी, न्यायालयाचा अवमान, विधिमंडळाचा अवमान, हक्कभंग, प्रसारमाध्यमे या व्यवसायाशी संबंधित कायदे.</p> <p>३. पत्रकारिता कशासाठी? जनतेच्या प्रशांचे व्यासपीठ, समस्यांची मांडणी, समस्यांचा शोध, बातमीचा परिणाम.</p>	30
2	<p>४.जनसंपर्क (Public Relation) संकल्पना आणि व्याख्या, जनसंपर्कचे महत्त्व, पत्रकारिता आणि जनसंपर्क यातील फरक व समानता, जनसंपर्कासाठी साहित्यनिर्मिती - घडीपत्रके, गृहपत्रिका, मुखपत्रे.</p> <p>५. डिजिटल माध्यमे आणि समाज माध्यमे - मुद्रित आणि इलेक्ट्रॉनिक माध्यमांतील फरक, वेब जर्नलिझम, 'व्हाट्स आप'च्या माध्यमातून होणारी पत्रकारिता. प्रात्यक्षिके :- वृत्तांत लेखन, लेख आणि वृत्तलेख (feature) लेखन, बातमी संपादन, मथळा देणे, बातमीला योग्य जागा देणे, वृत्तपत्रीय पृष्ठाची मांडणी, प्रशिक्षण वर्गाचे</p>	30

	प्रायोगिक वर्तमानपत्र तयार करणे.	
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Required Previous Knowledge

Basic reading, writing and conversion in Marathi is necessary before starting to learn the course.

Access to the Course

The course is available for all the students admitted for Bachelor of Arts as a Major or a minor. The students seeking admission in other disciplines may select the course as a minor considering the terms and conditions laid down by the University of Mumbai, the Government of Maharashtra, and the college, from time to time.

Forms of Assessment

Vocational skill Courses, Skill Enhancement Courses and the courses having laboratory sessions shall be assessed at the end of each semester.

Refernces :-

1. Masurkar Rajendraprasad S. Journalism
2. Kneading Journalism: Essays on baking bread and breaking down the news Tony Ganzer
3. Beginners Guide to Journalism and Mass Communication Barun Roy
4. Marathi Patrakarita pahili pavale Prof. S.H. Joshi Diamond Publication
5. Digital Patrakarita Vishvnath Anant Garud
6. Sanrakshan Patrkarita Dr. Devendra –G- Vispute Shiv Sankar- T. Patwari
7. History of Indian Journalism J. Natarajan