



FIRST-YEAR OF BACHELOR OF ARTS - OPEN ELECTIVE COURSE SOCIOLOGY - REVISED SYLLABUS ACCORDING TO CBSE NEP2020

COURSE TITLE: SOCIOLOGY OF TOURISM
SEMESTER I, - W.E.F. 2023 -2024

RECOMMENDED BY THE BOARD OF STUDIES IN SOCIOLOGY
AND

APPROVED BY THE ACADEMIC COUNCIL

Devrukh Shikshan Prasarak Mandal's

Nya. Tatyasaheb Athalye Arts, Ved. S. R. Sapre Commerce and
Vid. Dadasaheb Pitre Science College (Autonomous) Devrukh.
Tal. Sangmeshwar, Dist. Ratnagiri-415804, Maharashtra, India

Academic Council Item No: 03

Name of the Implementing Institute	:	Nya. Tatyasaheb Athalye Arts, Ved. S. R. Sapre Commerce, and Vid. Dadasaheb Pitre Science College (Autonomous), Devrukh. Tal. Sangmeshwar, Dist. Ratnagiri-415804,
Name of the Parent University	:	University of Mumbai
Name of the Programme	:	Bachelor of Arts
Name of the Department	:	Sociology
Name of the Class	:	First Year
Semester	:	First
No. of Credits	:	02
Title of the Course	:	Sociology of Tourism
Course Code	:	SOOE101
Name of the Vertical in adherence to NEP 2020	:	Generic/Open Elective Course
Eligibility for Admission	:	Any 12 th Pass seeking Admission to Degree Programme in adherence to Rules and Regulations of the University of Mumbai and Government of Maharashtra
Passing Marks	:	40%
Mode of Assessment	:	Formative and Summative
Level	:	UG
Pattern of Marks Distribution for TE and CIA	:	40:10
Status	:	NEP-CBCS
To be implemented from Academic Year	:	2023-2024
Ordinances /Regulations (if any)	:	

**Syllabus for First Year of Bachelor of Arts in
Sociology (With effect from the academic year 2023 - 2024)**

SEMESTER-I

Paper No. I

Course Title: Sociology of Tourism

No. of Credits - 02

Type of Vertical: Generic/Open Elective

CURSE CODE: SOOE101

Learning Outcomes Based on BLOOM's Taxonomy:

After completing the course, the learner will be able to...		
Course Learning Outcome No.	Blooms Taxonomy	Course Learning Outcome
CLO-01	Remember	Remember the the concept of Tour, Tourist and Tourism
CLO-02	Understand	Understand the Basics of Management Skills of Tourism
CLO-03	Apply	Acquired knowledge can apply for Tourist Guide Profession

**Syllabus for First Year of Bachelor of Arts in
Sociology (With effect from the academic year 2023- 2024)**

SEMESTER-I **Paper No. I**

Course Title: Sociology of Tourism **No. of Credits - 02**

Type of Vertical: Generic/Open Elective **COURSE CODE: SOOE101**

COURSE CONTENT			
Module No.	Content	Credits	No. of Lectures
1	Module 1: Introduction of Tour and Sociology of Tourism • Concept of Tour, Tourist and Tourism • Sociology of Tourism: Meaning, Subject, Matters • Need of Study - Sociology of Tourism	01	15
2	Module 2: Tourism Management • Management and Tourism • Tourism Policy of Maharashtra • Konkan Tourism • Different forms of Management Tourism	01	15
	Total	02	30

Required Previous Knowledge

Basic Knowledge of Tourism and Knowledge of Types of Tourism is necessary before starting to learn the course.

Access to the Course

The course is available for all the students admitted for Bachelor of Arts as a Major or a minor. The students seeking admission in other disciplines may select the course as a minor considering the terms and conditions laid down by the University of Mumbai, the Government of Maharashtra, and the college, from time to time.

Methods of Assessment

The assessment pattern would be 60:40, 60% for Semester End Examination (SEE) and 40% for Continuous Internal Evaluation (CIA). The structure of the SEE and CIA would

be as recommended by the Board of Studies and approved by the Board of Examination and the Academic Council of the college.

Reading List:

- Cohen, E. 1972. Toward a sociology of international tourism. *Social Research* 39:64–82.
- Cohen, E. 1984. The sociology of tourism: Approaches, issues, and findings. *Annual Review of Sociology* 10.1: 373–392.
- Dann, G. M. 1977. Anomie, ego-enhancement and tourism. *Annals of Tourism Research* 4.4: 184– 194.
- Dann, G. M. 1996. *The language of tourism: A sociolinguistic perspective*. Wallingford, UK: CAB International.
- Lanfant, M. F. 1980. Introduction: Tourism in the process of internationalisation. *International Social Science Journal* 32.1: 14–43.
- Urry, J. 1999. *Sociology beyond societies: Mobilities for the twenty-first century*. London: Routledge.
- <https://www.mtdc.co/en/>
- <https://onlinenewsfeed.in/koknatil-best-10-thikane>